

The *Humanity Lab*

A new way of living — tested here, taken anywhere.

Not a retreat. Not a holiday. Not a commune. Just life, lived intentionally alongside people you chose.

HONESTLY

Most attempts at community fail because they start with a place and hope the right people show up. Or with an idea so beautifully written that reality can't possibly keep up.

Three things that make people hesitate:

- **The cost is too high**
- **The commitment feels too permanent**
- **The potential for entanglement is too real**

This is none of those things. This is a small group of people sharing a home in Tulum for 1-2 months — doing their actual work, living their actual lives. The difference is that we're doing it with intention, with a working operating system, and with enough honesty to say when something isn't working.

We will not always agree. That's not a problem to solve — it's the actual curriculum.

There will be friction. Someone will have a hard week and not say so. Someone will disagree with a decision and need to find the words. Someone will disengage. We are counting on all of this. It's where the real learning lives.

And when it works — when conversation over dinner goes somewhere unexpected, when someone shares a skill and three people's work suddenly shifts, when you realise you haven't felt lonely in weeks — that's what we're building toward.

PUBLIC VIRTUE

No one is host. No one is guest. Each person brings what they're genuinely good at — and does it openly. You meditate at 6am and the door is open (not literally ;). You know how to hold a hard conversation and you step in when the moment calls. You cook well and sometimes that becomes dinner for everyone.

No teaching. No selling. Just people living at their best, alongside others doing the same.

WHAT MAKES THIS DIFFERENT

- **A defined container**
1-2 months. A clear beginning and a clear end. You can leave. That's not a weakness in the design; it's the design.
- **People before place**
Tulum is where this first experiment happens. The way of living is portable. You take it home — to your city, your home, your next chapter.
- **Equal stake, equally chosen**
Everyone pays their share. No one is subsidised, no one is profiting.

THE OPERATING SYSTEM · TOOLS EVOLVE, PRINCIPLES DON'T

Self-awareness	<i>knowing what's happening inside before it spills out</i>
Conscious communication	<i>speaking from the authentic self, not reaction</i>
Collaborative decisions	<i>consent over consensus — no one left behind</i>

A FEW THINGS WORTH SAYING PLAINLY

This is a first experiment. Unplanned things will happen.

You are vetted for alignment and heart — not credentials, experience, or ability to impress.

Couples and friends are welcome. Each person joins as an individual — with their own voice, responsibilities, and relationship to the group. Existing bonds are acknowledged, not imported.

If something isn't working, we want to know. Early. Kindly. Directly.

THE ARC

01

A real conversation first

Are we aligned? Do we actually want to share mornings together? This is where we find out — before anyone commits to anything.

02

The residency

Live it. Work through it. Let culture emerge from what people actually do together. No forced schedule. No performance required.

03

Friends and co-creators

Some of these people become part of what comes next — wherever that is, whatever form it takes. All leave with something real.

Tentative Start Date June 1st · Tulum, Mexico · Small group, carefully chosen

THIS DOCUMENT IS PART OF THE EXPERIMENT — YOUR FEEDBACK SHAPES WHAT THIS BECOMES

For more information Contact:
INFO@THEHUMANITYLAB.SPACE